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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C.

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Federal Communications Commission
Office of Secretary

In the Matter of:)
)
Reclassification of License of) RM-11138
Station WAEZ(FM), Greenville, Tennessee)
)

To: Office of Secretary
Attn: Chief, Audio Division
Media Bureau

RESPONSE TO ORDER TO SHOW CAUSE

Bristol Broadcasting Company, Inc. ("Bristol"), licensee of WAEZ(FM), Channel 235C, Greenville, Tennessee, hereby Submits its written statement in response to the Order to Show Cause, DA 05-417, issued by the Assistant Chief, Audio Division, Media Bureau, on February 18, 2005 (the "Order"). The Order was issued in response to a petition for rule making filed by Blessed Assurance Broadcasting Association (the "Association") which seeks to amend the FM Table of Allotments by allotting Channel 235A at Crab Orchard, Kentucky. The Order requires Bristol to show cause why the facilities of WAEZ(FM) should not be reclassified from Channel 235C to Channel 325C0.

Bristol is sympathetic with the desire of the Association to obtain the allotment of a first local service at Crab Orchard. However, it believes that the public interest would be best served by improving the facilities of WAEZ(FM), rather than limiting

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WAEZ(FM) to operation with Class C0 facilities. Therefore, Bristol cannot consent to the modification of its station.

Within 180 days of April 4, 2005, Bristol will tender to the Commission an acceptable application on FCC Form 301 seeking authority to modify the facilities of Station WAEZ(FM) to increase the antenna height above average terrain (HAAT) of at least 451 meters and 100 kW effective radiated power (ERP) or equivalent. The application will propose facilities at or above the minimum for Class C operation. Bristol will vigorously prosecute its construction permit application, and, when that application is granted, Bristol will promptly construct and begin operation with the modified facility.

Under the circumstances, it is clear that the public interest would not be served by the proposed reclassification of WAEZ(FM). Bristol has shown cause why the license of WAEZ(FM) should not be modified to specify operation as a Class C0 station on Channel 235C), Greenville, Tennessee. Therefore, the Association's petition for rule making promptly should be dismissed.

Respectfully submitted,

BRISTOL BROADCASTING CO., INC.

By 
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Its Attorney

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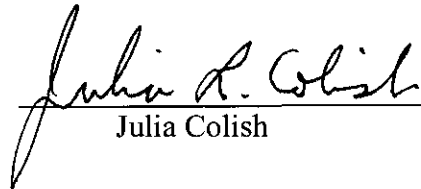
Dated: April 1, 2005

CERTIFICATE OF SERVICE

I, Julia Colish, hereby certify that I have on this 1st day of April, 2005 caused a copy of the foregoing **"RESPONSE TO ORDER TO SHOW CAUSE"** to be served by first class U.S. mail, postage prepaid, upon the following:

Helen McLean, Esq.*
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Julia Colish

*Via Hand Delivery